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PRESS RELEASE

## **Oranj Palm Vacation Homes and Catalina Island Vacation Rentals merger creates the largest vacation rental footprint in California**

**PALM SPRINGS, CA** – January 5, 2016 - Oranj Palm Vacation Homes and Catalina Island Vacation Rentals, the leading vacation rental companies in the Coachella Valley and Catalina Island respectively, announced their merger, becoming the largest portfolio of vacation rentals in California. The combined companies offer professional property management, marketing, and property maintenance in Avalon, Hamilton Cove and Two Harbors on Catalina Island and in the desert cities of Palm Desert, La Quinta, Indian Wells, Rancho Mirage and Palm Springs.

“This is a powerful merger as the markets of the two companies continue to experience great growth. We are much stronger together. The combined companies enjoy varied seasonality and economies of scale associated with a portfolio of this size,” said Thomas Salinas, President and co-owner of both companies. This merger is the latest milestone for a journey that started in 1972 in Palm Springs and has been delivering expert service for vacation rental owners and vacation travelers in the desert. “The partnership has been long in the making and all parties know that this is a great result for both communities,” says Salinas.

Catalina Island Vacation Rentals offers nearly 200 Catalina lodging properties ideal for every traveler, including Avalon condos, homes and cottages, Hamilton Cove villas and Two Harbors casas. CIVR has developed a great reputation of respect, integrity and the best property management on Catalina Island. CIVR takes pride in the trust homeowners place in the company and in providing the highest level of customer service that homeowners and guests deserve.

With close to 300 vacation properties from Palm Springs to La Quinta, Oranj Palm Vacation Homes offers a wider selection than any other rental agency in the Coachella Valley and the most trusted booking service with state of the art software. Oranj Palm, formerly known as Palm Springs Rental Agency, was inspired by a new visual identity to serve our clients the best-in-industry property management service and hotel-alternative experience, all while creating a distinction between our product and that of our ‘rent by owner’ and management company competitors in the space.

There are many benefits along with this merger for our loyal guests and homeowners with great savings and value when visiting Catalina Island and the Palm Springs area. Vacation rental homes and condos are, hands down, the best way to enjoy an affordable and comfortable stay, with more room for everyone, plus unique and luxurious amenities and services versus the limited accommodations and space found at even the highest-rated resorts and hotels.

### **About Oranj Palm Vacation Homes**

For more than 40 years, Oranj Palm Vacation Homes, previously known as Palm Springs Rental Agency has provided first-class vacation rental services to local and international vacationers and customized property management services to owners of homes, multi-family buildings and commercial spaces. Oranj Palm offers the perfect getaway with professionally managed rental homes, condos, golf villas and luxury estates in the Coachella Valley, including Palm Springs, Cathedral City, Palm Desert, Indian Wells, La Quinta Indio and Rancho Mirage. Oranj Palm is the only agency in the area with reservation agents available 24/7 as well as instant online booking. For more information, visit [www.OranjPalm.com](http://www.OranjPalm.com)

### **About Catalina Island Vacation Rentals**

Catalina Island Vacation Rentals, the largest professional property manager of vacation rentals on the island founded by a group of entrepreneurs who saw the need for a vacation rental company that focused on excellent customer service and solid business principles. Representing nearly 200 private properties in one of Southern California's top vacation destinations. These properties include ocean-view villas, quaint beach cottages and well-appointed condominiums. CIVR also offers exclusive access to the only vacation rentals located outside of the city of Avalon, Two Harbors casas, at the island's remote West End.

For more information, visit: [www.CatalinaVacations.com](http://www.CatalinaVacations.com)

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